



weberpas deco Ultime Color

A new façade coating technology
*that allows you to use dark color
renders on your façade*



Weber launches its new facade coating offer that allows the use of dark colors on sunny environment facades

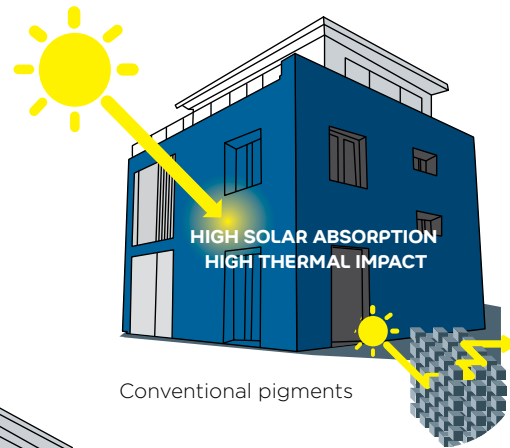
Sustained shades with low solar absorption

Specific pigments Ultimate Color

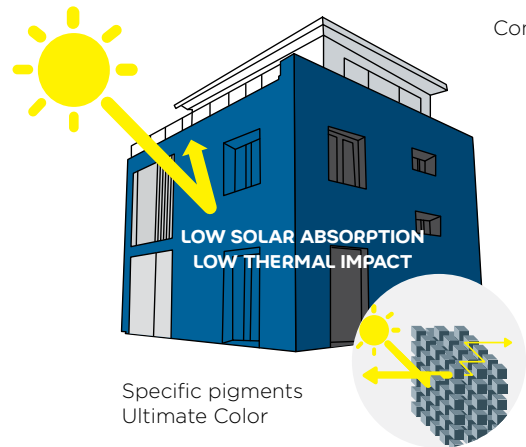
By using pigments reflecting infrared radiation, **weberpas deco Ultimate Color** achieves solar absorption coefficients of less than 0.7.

A dark or sustained Ultimate Color plaster/coating can be applied to the entire facade, even when exposed to the sun.

weberpas deco Ultimate Color, an innovative color design with Ultimate Color technology that reflects infrared radiation, which causes heating, without affecting or changing the perception of color.



Conventional pigments



Specific pigments Ultimate Color

Benefits

weberpas deco Ultimate Color limits the temperature rise on the façade

Comparative thermal camera images demonstrate the tangible benefit of Ultimate Color technology: a decrease from 20°C to 30°C of heat build-up upon exposure to infrared radiation.

weberpas deco Ultimate Color gives durability and integrity to the coating.

By limiting the heating of facades, **weberpas deco Ultimate Color** reduces stresses due to expansion, and limits the risk of cracking and degradation of the building's shell/envelope.

weberpas deco Ultimate Color does not change the organization of the site

Weber provides a plaster/coating solution that complies with the international standards.

The sites remain competitive, the implementation controlled and the site methods respected.

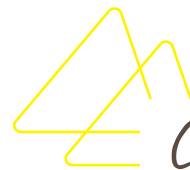




Thermal spectrum without ultimate color Thermal spectrum with ultimate color

Comparison chart

	ON MASONRY		ON I.T.E	
	Without Ultimate color	With Ultimate color	Without Ultimate color	With Ultimate color
Starting Temperature	27°C	27°C	24°C	23°C
Final Temperature	82°C	60°C	94°C	64°C



Choose your plaster colors more freely

With **weberpas deco Ultimate Color**, using dark or strong shades as facade plasters becomes possible in all projects and for all construction systems. Its exclusive technology frees designers from constraints while respecting compliance rules and integrity of high visual impact facades.



Focus on external façade coating

A new vision of external coating

Once again, Weber uses its strong capacity for innovation to serve its customers. Being the first manufacturer to offer Ultimate Color technology, Weber opens up new perspectives for the most daring architectural projects.

Technical answers without limiting inspiration

weberpas deco Ultimate Color responds to all of the issues faced by designers today: By offering greater choice, original aesthetics and an economically relevant solution.

weberpas deco Ultimate Color allows you to create without any limits and stands out as a real aesthetic and economical alternative to other facade solutions.



Color Chart

Single Cream	Double Cream	Vanilla	Barely Beige	Warm Biscuit
				
Grey Ivory	Pebble	Cream	Cream Beige	Desert Sand
				
Vanilla Fudge	Potters Clay	Peanut Butter	American Mustard	Lioness
				
Sand Dune	Sand Storm	Desert Fatigues	Ecru	Coffee
				

Color Chart

Almond	Sand	Buff	Ivory	Limestone
				
Antique Ivory	Ocre Rose	Lemon Bonbon	Lemon Cream	Final Straw
				
Light Cream	Dark Beige	Light Cappuccino	Citrine	Peach Pie
				
Burnt Sienna	Carrot Cake	Californian Amber	Dark Brick	Brown Brick
				


Color Chart

Corn Field	Banana Split	Parchment	Honeycomb	Sunny Beach
Apricot Whip	Angel Delight	Desert Peach	Deep pink	Old Gold
Papaya	Cool Copper	Brick Red	Peach Cobbler	Velvet Foundation
Canario	Moutarde	Honey	Golden	Gingernut

Color Chart

Winter White	Chalk	Silver Pearl	Cloud	Silver Grey
Warm Magnolia	Bois de Rose	Creole Pink	Pastel Pink	Pine Nut
French Beige	Walnut	Mud	Brown Chocolate	Dark Earth
Earth	Medium Brown	Ash Grey	Asphalt	Iron

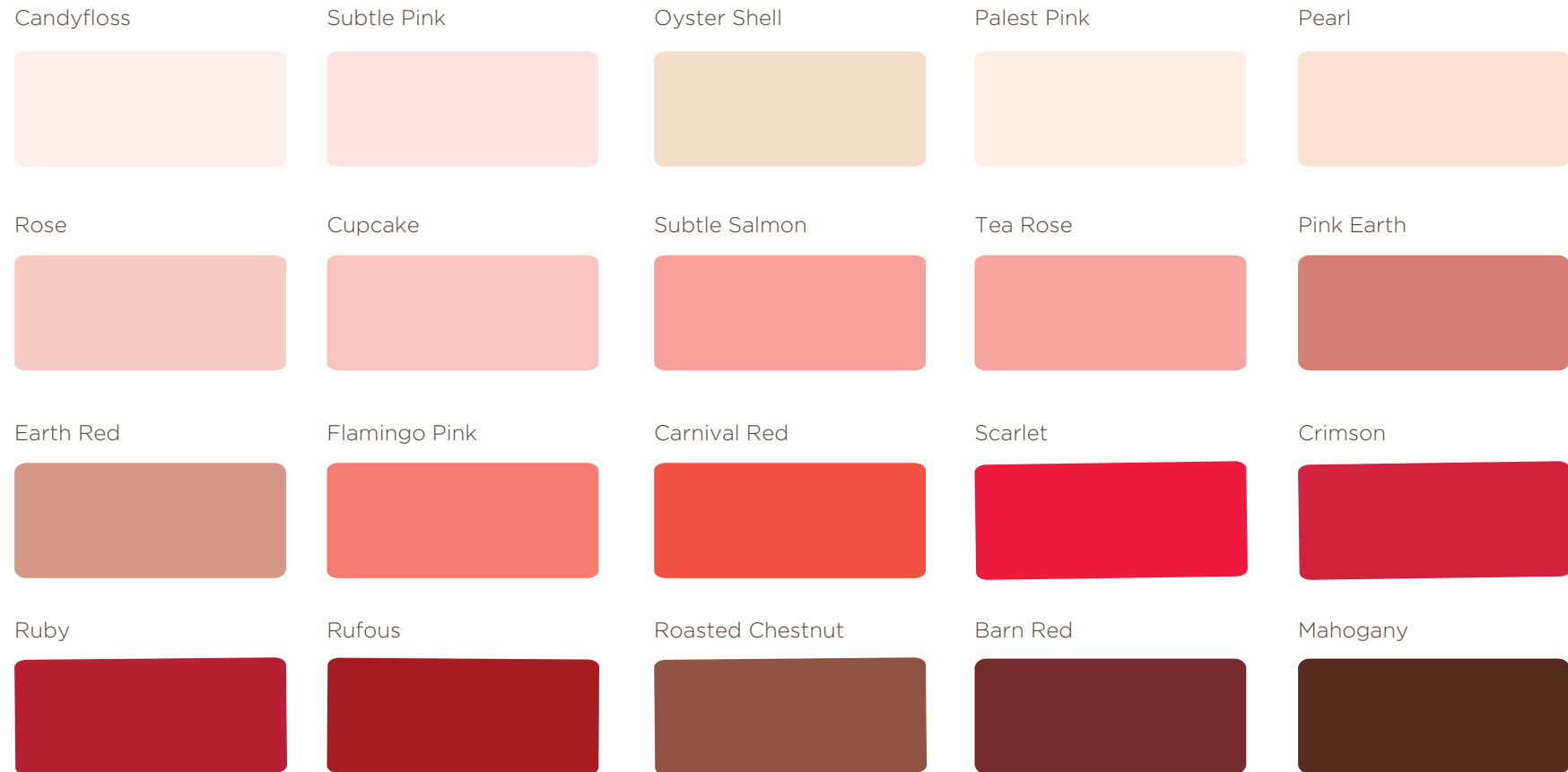
Color Chart

Light Beige	Beige	Willow	Portobello	Latte
				
Pearl Grey	Beige Grey	Mushroom	Cement Grey	Bisque
				
Oatmeal	Mocha	Pecan	Stone Beach	Aqua Bubble
				
Nearly Nutmeg	Butterscotch	Golden Sand	Soft Taupe	Golden Brown
				

Color Chart

Peach Puff	Shadow	Deep Horizon	Maroon	Dark Caramel
				
Milk Chocolate	Ginger Bread	Sepia	Cappuccino	Green Iron
				
Rich Roasted	Coffee no Cream	Bitter Chocolate	Burgundy	Tawny Owl
				
Rust	Autumn Leaves	Red Velvet	Berry	Hyckory
				

Color Chart



Color Chart



Color Chart



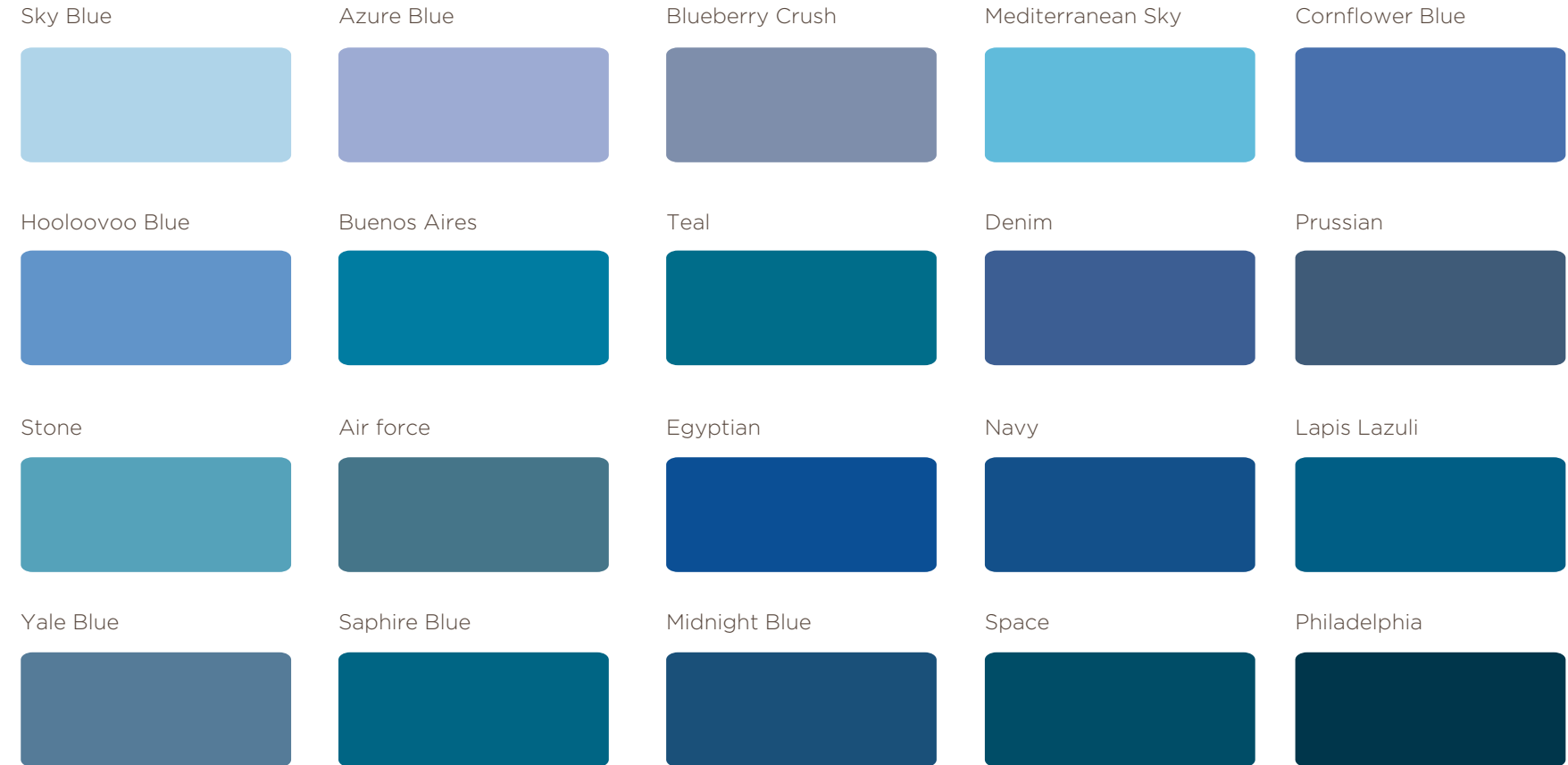
Color Chart



Color Chart



Color Chart



Color Chart

Pale Grey	Eggshell	Antique Lace	Rainy Day	Fortress Grey
Granite Grey	Platinum Grey	Hurricane Skies	Sky Scraper	Liquid Mercury
Silver Grey	Sugar Grey	Stone Grey	Cloudy Day	Grey chateau
Elephant Grey	Graphite	Pewter	Steel	Mid grey

Color Chart

Welsh Slate	Quarry Grey	Toolbox Grey	Soft Silver	Fossil
Cadet	Graphite	Knights armor	Echo	Peppercorn
Black coral	Dove	Gunmental Grey	Iron Ore	Wall street
Payne's Grey	Dolphin Grey	Slate	Taupe Grey	Black

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